

Data Chefs Visualization Revision Organizer

What does
the data
say?

**I. Data
(Brief Description)**

2016 campaign contributions disclosure scorecard values for each US state.

II. Data Source(s)

National Institute on Money in State Politics (NIMSP): followthemoney.org

III. Data Analysis Notes

NIMSP's methodology is detailed [here](#)

IV. Current Visualization Type(s)

Geographic map/choropleth

V. Current Visualization Problem(s)

- **User** must zoom and scroll to overcome scale issues (e.g., AK, HI, RI)
- Grade data labels on states redundant

VI. Proposed Visualization Change(s) & Rationale

Change map from a geographic state map to an abstract state map (with hexagons).

The main benefit of using a symbol state map here is that it gives each state the same visual weight, allowing all of them to fit on one screen without scrolling or zooming.

Also, change data label from grade to state abbreviation, which will help to identify states and avoiding redundancy, since the legend already provides each state's grade through color.

VII. Visualization Tool(s)

Excel, Tableau, carto

VIII. Visualization Notes

Downloaded Excel template, Tableau hex shape, hexmap leaflet for carto.

see [this Data Chefs post](#) for references & tutorials.

IX. Final File Name(s), Locations

- raw data file & Excel map saved [here](#)
- final Tableau map [here](#)
- Final carto map [here](#)

What does
the chart
say?